

# Ensuring our engagement, is your engagement

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## Review of Registrants Forum

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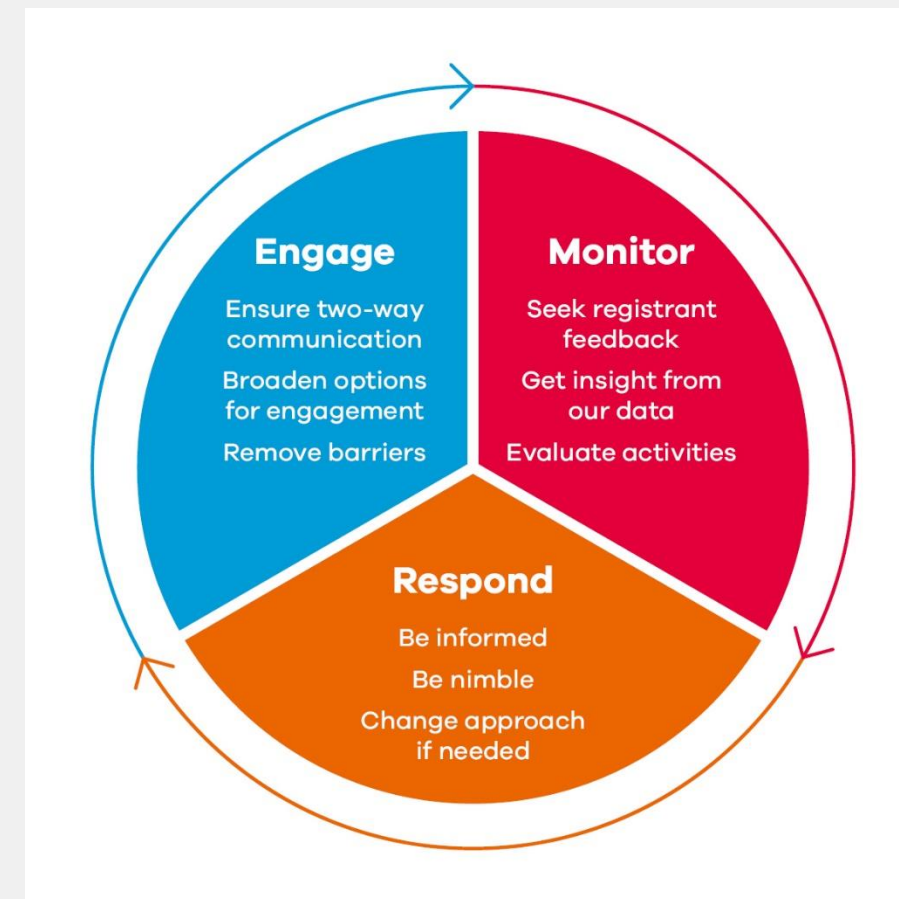
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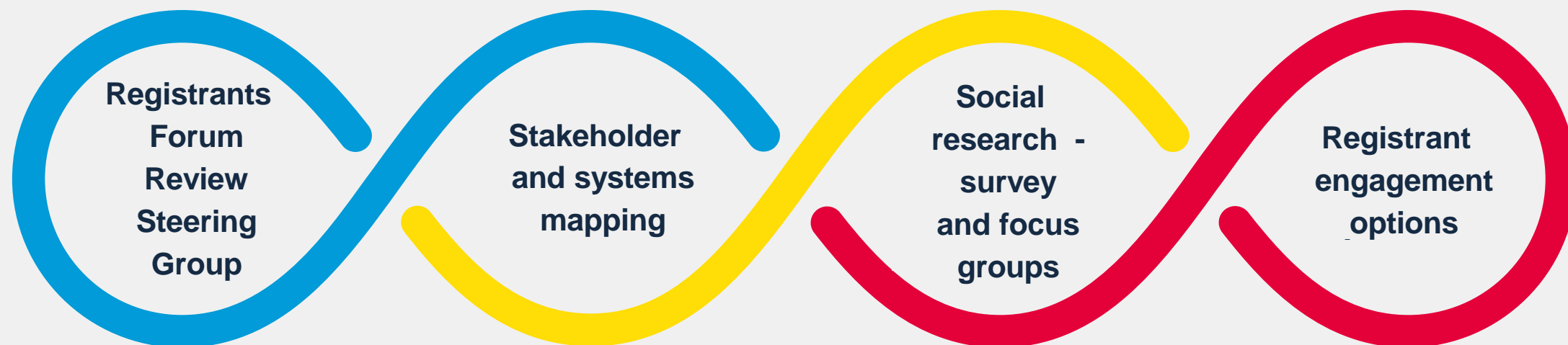


# How did we get here?

- ▶ The Social Care Council's Registrants' Forum was stood down in June 2022 to allow for a review to establish the most effective approach to how we engage with the social work and social care workforce.
- ▶ The purpose of the review was to ensure our approach to engaging with you is fit for purpose, and meets your needs across a diverse range of settings. A project steering was put in place to guide the work.
- ▶ We engaged and consulted with a wide range of registrants, including through a survey and focus groups.
- ▶ This review is now complete and we will be implementing our new approach during 2024 which will ensure we have a positive relationship and connection with our registrants.

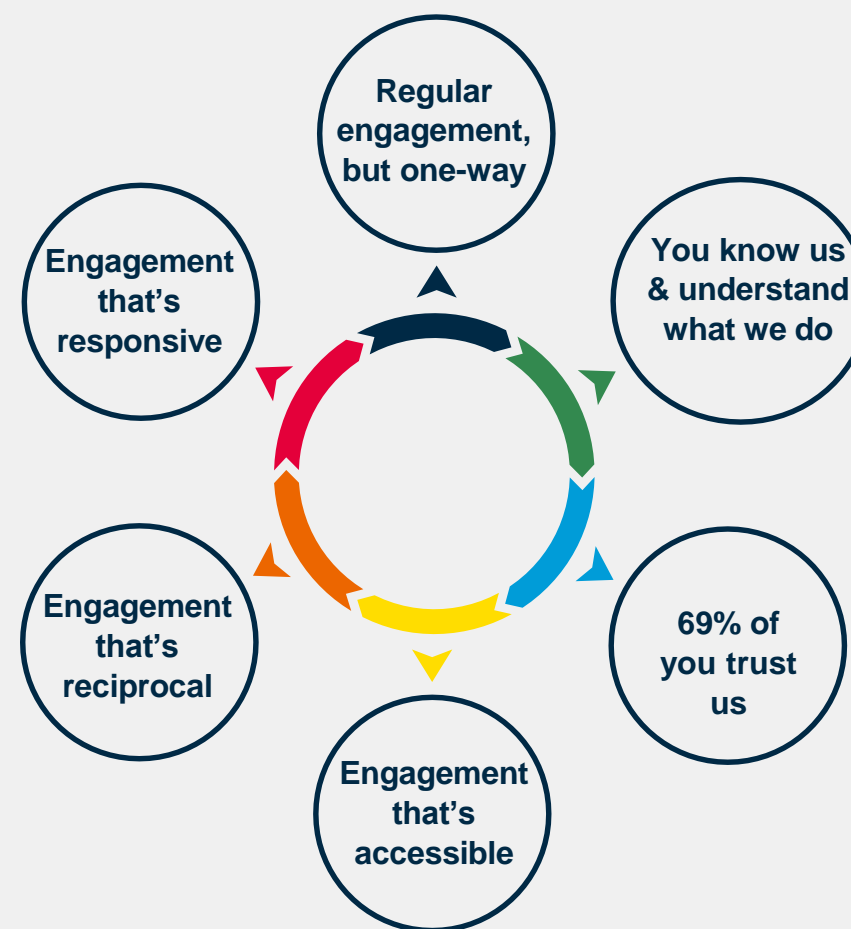


# What did we do?



# What we found...

- ▶ Engagement is taking place on an ongoing an regular basis, often driven by policy or procedural needs and our ethos for collaboration, partnership and innovation. However, this is often one-way.
- ▶ Survey found a strong awareness and understanding of the Council, mostly positive about our work.
- ▶ The majority of registrants said they trust us.
- ▶ Social Care Managers that connect into our work, have a positive perception of engaging with us.
- ▶ Respondents would like a range of engagement options. Not one size fits all e.g. engagement with frontline social care workers is not the same as social care managers or social workers.



# Key takeaways



Use trust/perceptions survey to benchmark/for ongoing improvements.



Focus on improving digital front doors, increasing accessibility.



Focus engaging to help you see benefits of Learning Zone and Council's workforce role.



More targeted and nuanced engagement to specific groups, reaching you where 'you are at.'



Developing communications to help you understand why you should engage with the Council,



Back-to-basics approach – raise awareness of the benefits of registration and regulation.

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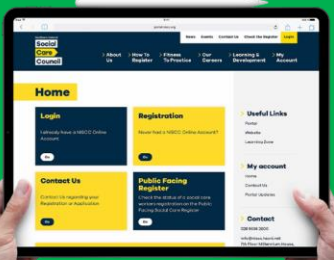
# What's next?

Working towards a new way of engaging with you

There is a need for a broader Engagement Strategy for the Social Care Council.

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**Need separate engagement opportunities for social work and social care**



The image shows a hand holding a tablet that displays the Social Care Council website. The website has a green header with the logo and a white main area with a yellow navigation bar. The content area is divided into sections for 'Home', 'Login', 'Registration', 'Useful Links', 'Contact Us', and 'Public Facing Register'.

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**We will co-produce our approach with your help**



The image is a line drawing of four people standing in a row, each holding up a circular object. The drawing is simple and uses black lines on a white background.

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Care**  
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**Establishing two new registrant groups**



The image shows a laptop displaying the Social Care Council website. The website has a blue header with the logo and a yellow navigation bar. The content area is divided into sections for 'Home', 'Login', 'Registration', 'Useful Links', 'Contact Us', and 'Public Facing Register'.

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**Expression of interest – get involved!**



The image is a simple icon consisting of three stylized human figures in blue. Each figure has a circular head and a rounded, rectangular body.

# Engagement



# Ambassador Scheme

For further information  
contact:

[Alison.shaw@niscc.hscni.net](mailto:Alison.shaw@niscc.hscni.net)

Together, we can continue  
to inspire the next  
generation of social care  
professionals.

## **The aim of the scheme is to:**

- ▶ Provide information to potential social work applicants/social care practitioners and careers advisors about the social work/social care role
- ▶ Strengthen and raise the profile and identity of social work and social care workers
- ▶ Support and foster pride in the social work/social care profession

## **Supporting Employers to:**

- ▶ Raise the profile of organisation as a quality employer & service provider
- ▶ Help to develop a professional workforce for the future  
Develop and motivate staff
- ▶ Improve recruitment and retention and reduce costs



# Employer's Advisory Group

- ▶ Established 2015-subgroup of Workforce Development Group, now Leaders in Social Partnership (LSCP) and report to LSCP on key issues.
- ▶ Employer perspective on development needs of social care workforce.
- ▶ Support promotion of social care as a career.
- ▶ Explore and identify needs of social care roles to contribute to strategic direction of overall workforce and implement recommendations on core workforce issues.
- ▶ Ensure Social Care Council Standards are embedded.
- ▶ Inform and support post registration training & learning CPD framework.
- ▶ Support development of products to support social care workforce.
- ▶ Disseminate learning from Fitness to Practise (FtP) reviews

**Membership**

**Frequency and timings**

**Secretariat**

**Invite**

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