

Research Dissemination: Supporting Service Users to Engage

Meaningful Involvement Through Training



Noel Wilson, Service User



Background and Context

- My Service User Experience
- Engaging in effective research communications
 - Why?
 - How?
- Conveying findings from a small research project
 - Illustrate opportunities to practice dissemination



WHY?

"Communication is the solvent of all problems and is the foundation for personal development."

Peter Shepherd, psychologist, author (1952 -)



Service User Participation

“...characterized by intentional efforts to create social change through the translation and dissemination of research to non-academic audiences”

Shannon M. Silva et al., “Introduction to the Special Section on Public Impact Scholarship in Social Work: A Conceptual Review and Call to Action,” *Journal of the Society for Social Work and Research* 10, no. 4 (October 2019): 529, DOI: <https://doi.org/10.1086/706112>

“... engaged scholarship should be considered the signature research methodology of social work”

Delavega, E., Lennon-Dearing, R., Neely-Barnes, S., Soifer, S., & Crawford, C. (2017). Research note—Engaged scholarship: A signature research methodology for social work. *Journal of Social Work Education*, 53, 568–576. <https://doi.org/10.1080/10437797.2016.1269703>

Principles of Dissemination

**Share
Information
Raise
Awareness**

**Promote
Benefits to
Society**

**Maximize
Usefulness
of Research
Findings**

**Exchange
Knowledge**

**Don't Limit
dissemination
until
completion**

**Build
Partnerships
and
Networks**

Open the Door to your Research



- **Select audience carefully: Make Impact!**
- **Modes: Journals, Bulletins, Talks, Conferences ...**
- **“4Ps – Posters, Presentations, Papers, Practice”**
- **Power of Pictures and of Audience Participation**
- **Plain English**
- **Seek and use Feedback (e.g. seminar, workshop)**

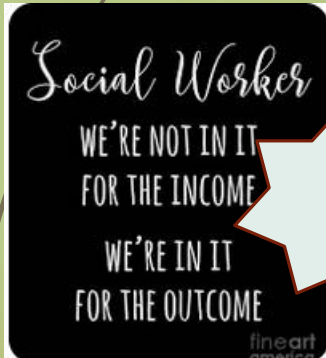


My Dissemination Opportunities



4

Creating Abstracts



1

Poster Presentations



5

Workshops and Seminars



1

Pending

Peer-reviewed Journals



3

Bulletins and Newsletters



3

Conference Presentation

"To him/her who devotes his life to science, nothing can give more happiness than increasing the number of discoveries, but his/her cup of joy is full when the results of his/her studies immediately find practical applications."

Louis Pasteur (1822 - 1895)

