



**Ambassadors
for Careers
in Care**
Northern Ireland

Could you be an Ambassador for Careers in Care?

Ambassadors for Careers in Care are enthusiastic people working in social care or early years, providing direct care and support to a range of adults, young people, families, children and older people.

Ambassadors for Careers in Care share their experiences with those who may not have previously considered a career in social care or early years, to help them gain a better understanding about working in the sector.

They provide a first-hand, current picture of what it's like to work in social care or early years with the aim of promoting care as a positive career choice and highlighting the wide range of different career opportunities that are available

The **Ambassador for Careers in Care NI Service** is part of a wider initiative already underway across the UK which aims to improve public awareness of social care and early years as rewarding, valuable and long term career options

As an Ambassador for Careers in Care *your* main responsibility will be to raise the profile of working in social care or early years, delivering one or more of the following activities on behalf of your **Ambassador Service**:

- Formal presentations
- Informal talks or discussions
- Interactive group activities
- Support an information stand at events
- Support work experience placements
- Guided workplace visits
- Participate in publicity/media activities



Who benefits from the Ambassador Service?

The Ambassador Service can benefit social care and early year's employers, the people they provide services for, people considering careers in the sector and staff who choose to become ambassadors.

How will this help my employer?

- It will help them to raise their profile as a quality employer who invests in staff development.
- It will help them attract more informed workers who will stay for longer.
- It will help to increase take up of care services.
- It will help them to reduce future marketing and recruitment costs.
- Ambassador for Careers in Care activities help to develop and motivate staff.

How will this help people who use social care and early years services?

- They will have continuity of support by people who have the right values and skills to provide high quality care.

How will this help those who are considering a career in social care and early years?

- The Ambassador Service promotes a first-hand, current picture, of what it's like to work in social care and early years.
- It provides the opportunity for them to ask questions and check their understanding of the different roles available.
- It offers valuable and up to date information that will help them to make informed career decisions.

How will this help me?

- It will help you develop your own confidence and skills by talking to other people in the sector.
- It will help you to expand your network of contacts.
- It can support career progression and your employer may offer incentives for undertaking this role.

What support will I receive?

When you first sign up to become an Ambassador you will be able to access an online Welcome App that will help you to become familiar with the ambassador role. You will learn about the role and responsibilities of an ambassador, what resources there are to help you in your role and support for you to plan your skills development.

You will also have access to Ambassador for Careers in Care 'Resources Bank' which has a wide range of useful guidance and materials to help you deliver **your Ambassador Service**.

Ok - I'm interested! What's next?

Talk to your line manager/employer to see if they have an Ambassador Service or go to the **Northern Ireland Social Care Council (NISCC)** at www.niscc.info to find out more about what's involved and how you/your employer can set up your own service or send an e-mail to NISCC at info@niscc.hscni.net for more information